# OCT 8 – 10, 2024 MESSE AUGSBURG FAIR GROUNDS

International Fair on Aerospace, Future Air Mobility, Defence & Security and New Space



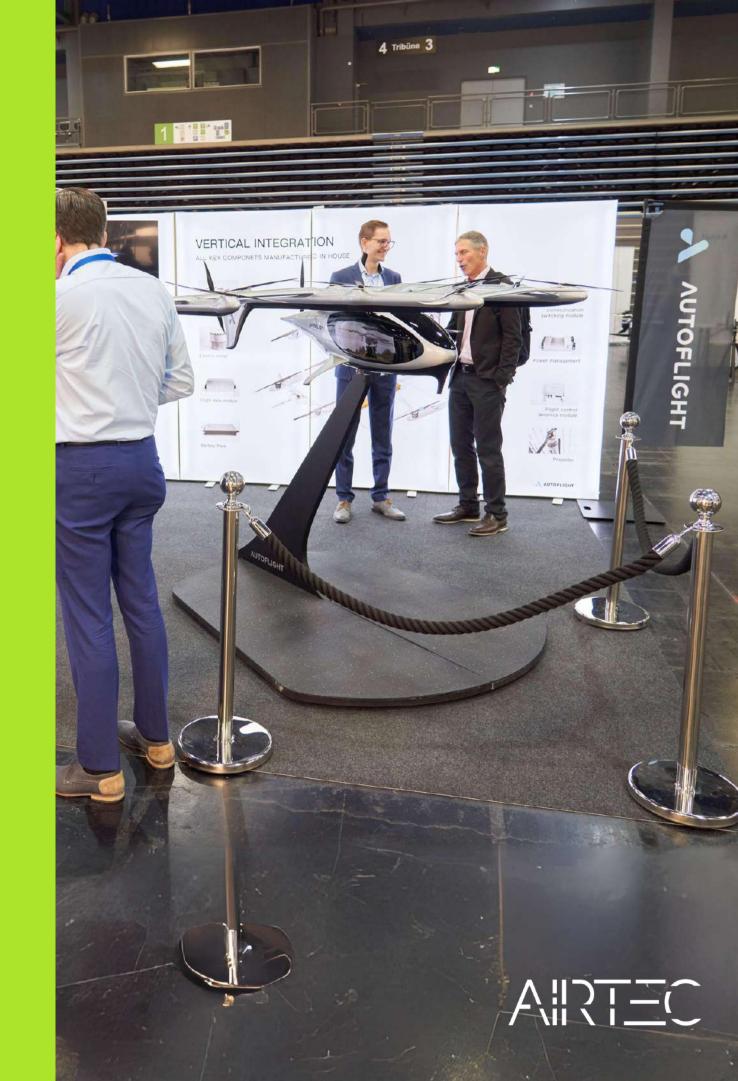
# What makes Airtec special

- Technology trade fair with exceptional internationality
- Combination of trade fair, conference and B2B meetings
- The B2B meetings are the heart of Airtec: this is where exhibitors meet buyers and executive tech managers from OEMs and upper tiers in a tailored manner
- Airtec focuses on the major technological topics of the future in civil aviation and defence technologies



# USP according to exhibitors, participants and experts

At Airtec, the focus is on the technological core of all products and services.



# Zero Emission & Climate Neutral Flying

## Future Air Mobility

### **Supply Chain**

### **New Space**

## Defence & Security

# Core Topics

### **Zero Emission & Climate Neutral Flying**

- Hydrogen Technologies
- Electric Propulsion
- Alternative Fuels
- New Materials
- Weight Reduction
- New A/C Concepts

### **Future Air Mobility**

- Advanced Air Mobility
- Artificial Intelligence & Autonomous Systems
- Information & Communication
- Infrastructure & ATM
- Legal Framework & Certification

### **Supply Chain**

- Artificial Intelligence & Digitisation
- Additive Manufacturing
- Components & Systems
- Design & Engineering
- Electrics & Electronics
- Innovative Materials
- Propulsion Technologies
- Research & Development
- Safety & Security
- Structures & Cabin
- Sustainability & Circular Economy
- Testing Systems & Services

### **Defence & Security**

- Manufacturers of Aircraft, Fighters, and Helicopters (FCAS, F35, etc.)
- Unmanned Aerial Systems (Drones)
- Guided Missiles
- New Materials, Hypersonic Technology
- Quality, Quality Assurance in Manufacturing
- Ruggedized Electronics
- Ceramic Composite Materials
- Carbon-Fibre-Reinforced Polymers (CFRP)
- Simulation

### **New Space**

- Mini, Micro & Nano Satellites, Satellite
   Constellations & Organisation
- New Launch Systems
- Sustainability / Reusability
- COTS in Space
- Positioning, Navigation
- Communications & Timing
- Earth Observation, Climate Observation
- Geodesic Services, Data Networks,
   Broadband, IoE, Big Data, Precondition for Autonomous Systems
- New Services & Business Models

# Why Airtec is so successful for exhibitors

- in the B2B meetings, exhibitors meet buyers and high-ranking tech managers from OEMs and Upper Tiers
- only exhibitors are allowed to participate as SELLERS in the 30minute B2B meetings
- the B2B meetings are organised in advance they then take place on site at Airtec
- a digital platform ensures that the meeting partners are a perfect match



# Why a combination of international trade fair, conference and B2B meetings

- The B2B meetings provide exhibitors with specific and tailored new business
- The conference and trade fair are the "showcase" for high-tech solutions relating to future trends in civil aviation, such as alternative energy and propulsion concepts, new construction concepts, lightweight materials and production processes
- The interaction of both parts makes Airtec attractive for renowned experts from all over the world



### What's new in 2024

- A completely new, digital B2B platform that is made exclusively for B2B meetings and can do everything that has previously been available even better
- The new focus topic "Defence & Security"
- Expansion of the "Recruitment" topic. Following last year's great success, significantly more universities and other educational institutions will be involved







# What distinguishes Airtec from "normal" recruiting events

- Students and young professionals receive free admission to the trade fair and conference
- The top-class conference programme and the exhibition are attractive for the recruiting target group, as the next decades of the future path of civil aviation and defence technologies can be seen here in a very concrete way
- Airtec therefore offers students and young professionals the opportunity to get to know their potential future employers in the midst of high-tech





## Options & Pricing

ONLY EXHIBITORS ARE ALLOWED
TO PARTICIPATE IN THE
"BEST IN CLASS" B2B MEETINGS
AS A SELLER

### Option #1

### Participation in a joint stand

This is the "all-inclusive" option. If you take part in a joint stand, you will receive a ready-to-use stand construction with everything you need. Each joint stand has a topic - so you are firmly linked to this topic.

There are joint stands on a wide variety of topics. For example, "Future Air Mobility", "Additive Manufacturing", "New Space" and many more. Please feel free to contact us.

### **PRICES**

6 qm-Paket: € 4.500 9 qm-Paket: € 6.200 12 qm-Paket: € 8.200 15 qm-Paket: € 9.900 20 qm-Paket: € 12.900 30 qm-Paket: € 19.200

#### CONTAINS

- Carpet
- Ready-installed stand white
- H= 2,50m
- Front panel with labelling
- one Spot per 3 sqm
- Info counter with logo print
- Leaflet rack

- High table
- Bar stool (3x)
- Waste bin
- Poster graphic A0
- Power connection 1,5 kW

# Option #2 Individual stand space

Having your own stand space gives you maximum design freedom for your exhibition stand. This allows you to stand out much more from the crowd of your competitors. This is the only option where you can work with your own stand builder.

### **PRICES**

- Price per sqm from € 428
- Corner stands, end of row stands and block stands will be surcharged with 7% per corner
- Promotion Fee: € 898

Optionally we offer you ready-installed stand systems from € 195/sqm.

## Contact

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